



Corporate Cup Challenge Sponsorship Opportunities

Event details at workingwellday.org

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Chrome Sponsor
<i>Perks of Sponsorship Level</i>	\$3,500	\$2,000	\$1500	\$1000	\$750	\$500
Vendor table at the event with opportunity to display signage and provide promotional materials	✓	✓	✓	✓	✓	✓
Company logo displayed on CCC sponsor banner	✓	✓	✓	✓	✓	✓
Company logo included in select CCC marketing	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, & Print	Webpage and Social Media	Webpage only
Participant/team entries for each ticketed event: 5K(ish) Run, Office Olympics, Warrior Challenge	3 full sets	2 full sets	1 full set	1 full set	2 5K(ish) Run entries	1 5K(ish) Run entry
Working Well Membership for the year with all the perks (workingwellday.org/membership)	✓	✓	✓	✓	✓	✓
Company signage posted at <u>one</u> main event: Family Fun Run, 5K(ish) Run, Office Olympics, Warrior Challenge	N/A	N/A	N/A	✓		
Complimentary tickets to next year's WW Breakfast	3	2	1			
Opportunity for Company representative to make brief remarks at opening ceremony	✓	✓				
Exclusive prominent logo placement on event webpage as lead sponsor and at entrance of event	✓					
Recognition as lead sponsor in any mass media event promotion opportunities	✓					

Email Mary Barley at marybarley50@comcast.net with questions or to become a Sponsor!