



2024 Corporate Cup Challenge Sponsorship Opportunities

Event details at workingwellday.org

| | Diamond Sponsor | Platinum Sponsor | Gold Sponsor | Silver Sponsor | Bronze Sponsor | Chrome Sponsor |
|--|--|--|--|--------------------------------|--------------------------|------------------------|
| Perks of Sponsorship Level | \$3,500 | \$2,000 | \$1500 | \$1000 | \$750 | \$500 |
| Vendor table at the event with opportunity to display signage and provide promotional materials | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corporate logo displayed on CCC sponsor banner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corporate logo included in select CCC marketing | All Web, Social Media, Print, Billboards, etc. | All Web, Social Media, Print, Billboards, etc. | All Web, Social Media, Print, Billboards, etc. | All Web, Social Media, & Print | Webpage and Social Media | Webpage only |
| Team entries for 2024 Corporate Cup Challenge | 3 | 2 | 1 | 1 | 2 Office Olympics Teams | 1 Office Olympics Team |
| Working Well Membership for the year with all the perks (workingwellday.org/membership) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Corporate logo displayed on CCC t-shirts | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Corporate signage posted at <u>one</u> specialty CCC event site (Trophies, Kids Activities, Office Olympics, Fun Run, Beer, Water, or Shuttle) | N/A | N/A | N/A | N/A | ✓ | |
| Participate in awards ceremony (& event photos!) | ✓ | ✓ | ✓ | ✓ | | |
| Corporate signage posted at <u>one</u> CCC event leg (Run, Bike, Strength/Conditioning, or Rowing) | N/A | N/A | N/A | ✓ | | |
| Complimentary tickets to 2025 Annual Breakfast | 3 | 2 | 1 | | | |
| Opportunity for corporate representative to make brief remarks at opening ceremony | ✓ | ✓ | | | | |
| Exclusive prominent logo placement on event webpage as lead sponsor and at entrance of event | ✓ | | | | | |
| Participation in any TV and Radio promotions prior to the event and recognition as lead sponsor | ✓ | | | | | |

Email Mary Barley at marybarley50@comcast.net with questions or to become a Sponsor!