



Annual Breakfast + Training

April 23, 2024

8:00 AM

FSU Alumni Center

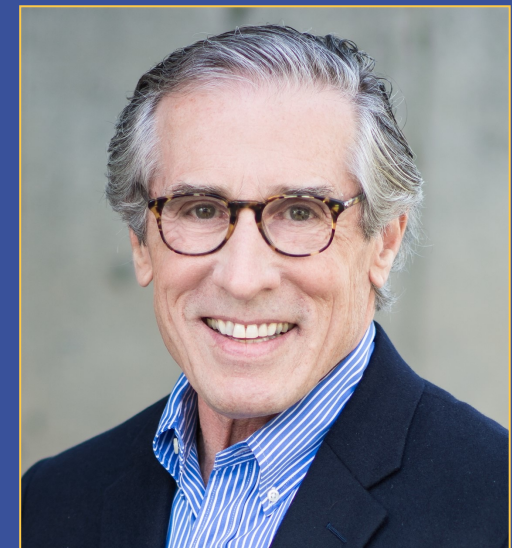
Keynote + Star Awards + Training Workshop

Keynote: *Leading with AI – Principles of Dynamic Leadership in Employee Wellbeing*

Training: *Mastering AI – Tools and Strategies for Cutting-Edge Organizational Wellbeing*

Featuring Jack Shaw

Jack Shaw, a renowned expert in digital transformation and emerging technologies, brings a wealth of knowledge and experience to our 2024 Annual Breakfast. With a career spanning over three decades, Jack has been at the forefront of technological evolution, specializing in the strategic application of AI. His ability to demystify complex tech concepts and present them in a relatable manner makes him a sought-after speaker and advisor. Jack's insights into AI and its impact on leadership and organizational growth and wellbeing are invaluable for today's professionals seeking to navigate the challenges of the digital age. **Learn more about Jack Shaw [here](#).**



Learn more at workingwellday.org

Leveraging the Power of AI for Organizational Wellbeing

For 18 years, Working Well has been on the **cutting-edge** of improving the well-being of our workforce! Our Annual Breakfast strives to bring **new insights and practical knowledge** to help the employees and employers of workforces of all sizes be the best they can be.

Artificial Intelligence is changing the way we live, work, and play. AI has the power to not only revolutionize workplace processes but also to redefine the essence of effective leadership that keeps employee wellbeing as a top priority. We must all understand and embrace the fundamental principles of AI in order to **foster a forward-thinking, adaptive, and resilient organizational culture.** Professionals interested in harnessing AI for strategic advantage will help ensure their organizations not only survive but thrive in the evolving digital era.

We're excited to welcome to Tallahassee **this year's speaker and trainer, Jack Shaw**, a renowned expert in digital transformation and emerging technologies.

Our ever-popular **Star Awards** will be presented to honor the people and organizations right here in our hometown who are making an impact on the wellness in their workplace.

We need generous sponsors like YOU to support this effort to educate our workforce on how to navigate ever-changing technological advances head-on and ensure that we all thrive. Please review these opportunities for your organization to contribute to the success of this beloved annual event and to have a hand in bringing these fresh new ideas to our community.

Don't miss your opportunity to take charge of 2024 and beyond with this educational and inspiring event!

For more information – or to say “count us in!” – contact Mary Barley at info@workingwelltoday.org.

Sponsorship Opportunities

BENEFITS	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$750	Chrome Sponsor \$500
Exclusive prominent logo placement on event webpage as lead sponsor	✓					
Prominent logo placement in all event marketing	✓	✓				
Opportunity to provide comments for inclusion in event media/marketing	✓	✓				
Opportunity for CEO to make brief remarks at event	Breakfast Program + Training	Breakfast Program				
Team entries for this year's Corporate Cup Challenge	2	1	1			
Exclusive sponsor recognition signage at designated event location	Signage at event Entrance/Registration	Signage at Food station	Signage in Vendor display area	Signage at Coffee station		
Sponsor recognition during event	Recognized as Lead Sponsor at Breakfast Program + Training	Recognized as Lead Sponsor at Breakfast Program	Recognized as Venue sponsor at Breakfast Program	Recognized as Coffee sponsor at Breakfast Program	Recognized as Awards sponsor during Awards Ceremony	
Option to display company pop-up banner and/or select promotional materials in Vendor display area	✓	✓	✓	✓	✓	
Complimentary combo tickets to Breakfast + Training	6	4	3	2	1	1
Logo included in event marketing	✓	✓	✓	✓	✓	✓
Discounted tickets to Training following Breakfast	✓	✓	✓	✓	✓	✓
Opportunity to provide branded giveaway item for attendee welcome bags	✓	✓	✓	✓	✓	✓