



Annual Breakfast + Training

April 18, 2023

8:00 AM

FSU's Turnbull Center

Keynote + Star Awards + Training Workshop

Keynote: 5 Key Principles to Rehumanize and Future-Proof Your Workplace

Training: Building and Leveraging the Power of Courageous Leadership

Featuring Dr. Rosie Ward

Rosie is a fierce advocate for humanity who is sought-after to help rehumanize workplaces that free, fuel, and inspire people to bring their best selves to work – and home – each day. She is known for challenging and inspiring people to think differently about what it takes to become the best version of themselves and for organizations to foster their growth and development. Rosie has an incredible gift for taking complex ideas about culture, leadership, behavior change, and what it means to be human and synthesizing them in a way that makes them relevant, understandable, and meaningful for people. Learn more about Rosie [here](#).



Learn more at workingwellday.org

Rehumanize + Future-Proof Your Workforce

For 17 years, Working Well has been on the **cutting-edge** of improving the well-being of our workforce! Our Annual Breakfast strives to bring **new insights and practical knowledge** to help the employees and employers of workforces of all sizes be the best they can be.

The past several years have brought incredible disruption, uncertainty, and change, leading many people reevaluating what really matters when it comes to their work and well-being. The reality is this is just the tipping point of what's been building for years as organizations try to adapt to the expectation that they become more human, inclusive, purposeful, and socially responsible. Now more than ever, businesses of all sizes and industries have an opportunity and responsibility to reset and be deliberate about creating a consistent experience of **the organization's culture where people feel a true sense of belonging, purpose, and connection.**

We're excited to welcome back to Tallahassee **this year's speaker and trainer, Dr. Rosie Ward**, who's won awards for both her book "Humanizing the Workplace" and her podcast "Show up as a Leader."

Our ever-popular **Star Awards** will be presented to honor the people and organizations right here in our hometown who are making an impact on the wellness in their workplace.

We need generous sponsors like YOU to support this effort to educate our workforce on how to face these problems head-on and ensure that we all thrive. Please review these opportunities for your organization to contribute to the success of this beloved annual event and to have a hand in bringing these fresh new ideas to our community.

Don't miss your opportunity to take charge of 2023 with this inspirational and motivating event!

For more information – or to say "count us in!" – contact Mary Barley at info@workingwelltoday.org.

Sponsorship Opportunities

BENEFITS	Diamond Sponsor \$5,000	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$750	Chrome Sponsor \$500
Exclusive prominent logo placement on event webpage as lead sponsor	✓					
Prominent logo placement in all event marketing	✓	✓				
Opportunity to provide comments for inclusion in event media/marketing	✓	✓				
Opportunity for CEO to make brief remarks at event	Breakfast Program + Training	Breakfast Program				
Team entries for this year's Corporate Cup Challenge	2	1	1			
Exclusive sponsor recognition signage at designated event location	Signage at event entrance & Registration	Signage at Food station	Signage in Vendor area	Signage at Coffee station		
Sponsor recognition during event	Recognized as Lead Sponsor at Breakfast Program + Training	Recognized as Lead Sponsor at Breakfast Program	Recognized as Venue sponsor at Breakfast Program	Recognized as Coffee sponsor at Breakfast Program	Recognized as Award sponsor during Awards Ceremony	
Complimentary combo tickets to Breakfast + Training	6	4	3	2	1	
Vendor table at event	✓	✓	✓	✓	✓	
Logo included in event marketing	✓	✓	✓	✓	✓	✓
Discounted tickets to Training following Breakfast	✓	✓	✓	✓	✓	✓
Opportunity to provide branded giveaway item for attendee welcome bags	✓	✓	✓	✓	✓	✓