



2022 Corporate Cup Challenge Sponsorship Levels

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Chrome Sponsor
Perks of Sponsorship Level	\$3,500	\$2,000	\$1500	\$1000	\$750	\$500
Vendor table at the event with opportunity to set up branded tent, display signage, and provide promotional materials.	✓	✓	✓	✓	✓	✓
Corporate logo displayed on CCC sponsor banner.	✓	✓	✓	✓	✓	✓
Corporate logo included in select CCC marketing avenues.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, and Print	Webpage and Social Media	Webpage only
Team entries for 2022 Corporate Cup Challenge.	3	2	1	1	2 Office Olympics Teams	1 Office Olympics Team
Corporate logo displayed on CCC t-shirts.	✓	✓	✓	✓	✓	
Corporate signage posted at <u>one</u> specialty CCC event site (Trophies, Kids Activity area, Office Olympics, Fun Run, Beer, Water, or Shuttle).	N/A	N/A	N/A	N/A	✓	
Participate in award ceremony. Photographs are highly publicized throughout the year!	Corporate Cup Award	Overall Team Award	Event Leg Awards	Office Olympics		
Corporate signage posted at <u>one</u> CCC event leg (Run, Bike, Strength/Conditioning, or Rowing).	N/A	N/A	N/A	✓		
Complimentary 2023 Annual Breakfast + Training Tickets.	3	2	1			
Opportunity for corporate representative to make brief remarks at opening ceremony.	✓	✓				
VIP Parking Pass.	✓	✓				
Exclusive prominent logo placement on event webpage as lead sponsor and at entrance of event.	✓					
Participation in any TV and Radio promotions prior to the event and recognition as lead sponsor.	✓					

Email Mary Barley at marybarley50@comcast.net with questions or to become a sponsor!