

SPONSORSHIP PACKAGE



Working Well **Breakfast**

February 12, 2019

Breakfast served 6:30-7:30 a.m. Program begins promptly at 7:30 a.m. and ends at 9 a.m.

FSU Turnbull Conference Center (corner of Copeland & Pensacola St)

\$35 for online advance registration tickets

\$40 for event-day tickets



Working Well

Breakfast

GOLD Sponsor	\$2,500
Training Sponsor	\$2,000
SILVER Sponsor	\$1,250
Breakfast Sponsor	\$750
Greeter Sponsor	\$750
Star Awards Sponsor	\$750
Community Health Advocate	\$750
Beverage Sponsor	\$750
BRONZE Sponsor	\$500



Working Well

Breakfast

GOLD

- Company Logo in all media as a GOLD sponsor
- Prominent sizing of your company logo in all printed event materials and promotional materials
- Prominent display of your company logo on Working Well, Inc. website and social media
- Logos on billboards and any printed ads.
- Cost for all employees of your company to attend the Influencer Training following the Breakfast for \$99 vs. \$129 per person
- Opportunity to provide comments for media outlets, print articles, etc.
- A Reserved FULL TABLE for 8 in the GOLD sponsors section at the CEO Breakfast. (\$280 value)
- Opportunity for your company CEO to speak briefly as GOLD sponsor at the 2019 CEO Breakfast.
- Opportunity to brand a portion of the 2019 CEO Breakfast, i.e., hand out folder, logo or brand identified bag and promotional giveaway item.
- Total of four (4) team entries into the 2019 Corporate Cup Challenge (\$400 value)
- Opportunity to have a vendor table at the CEO Breakfast (\$100 value)



Working Well

Breakfast

TRAINING

- Company Logo in all media as a TRAINING sponsor
- Prominent sizing of your company logo in all printed event materials and promotional materials
- Prominent display of your company logo on Working Well, Inc. website and social media
- Logos on billboards and any print ads
- Access to the Training Session for 3 employees or clients at no cost
- Cost for additional employees of your company to attend the “Nine Minutes on Monday” Leadership Training following the Breakfast for \$99 (vs. \$129) per person
- Opportunity to provide comments for media outlets, print articles, etc.
- 6 seats at a prominent table at the CEO Breakfast. (\$210 value)
- Opportunity for your company CEO to speak briefly as TRAINING sponsor at the Training following 2019 CEO Breakfast
- Opportunity to brand a giveaway for the Training (folder, bag, something on the table with your logo)
- Opportunity to have a vendor table at the CEO Breakfast (\$100 value)



Working Well

Breakfast

SILVER

- Display of company logo in all media as a SILVER sponsor
- Positional placement of your company logo in all printed event materials and promotional materials
- Positional display of your company logo on Working Well, Inc. website and social media
- Opportunity to provide promotional giveaway items for around 200 company leaders from the greater Tallahassee area and surrounding communities
- A Reserved Half table (4 seats) in the sponsors section at the 2019 CEO Breakfast. (\$140 value)
- Up to two (2) team entry in the 2019 Corporate Cup Challenge. (\$200 value)
- Opportunity to have a vendor table at the CEO Breakfast (\$100 value)
- Cost for all employees of your company to attend the Influencer Training following the Breakfast for \$99 vs. \$129 per person



Working Well Breakfast

BREAKFAST

- Display of company logo in all media as a BREAKFAST sponsor
- Positional display of your company logo on Working Well, Inc. website
- Exclusive opportunity to promote your business via signage at the food table
- Opportunity to provide a promotional giveaway item for around 200 company leaders from the greater Tallahassee area and surrounding communities
- 3 Seats in the sponsors section at the 2019 CEO Breakfast. (\$105 value)



Working Well

Breakfast

GREETER

- Opportunity for you and three of your company leaders to greet everyone as they enter
- Opportunity to put company logo and sign up at the entrance
- Opportunity to hand out promotional materials while greeting people
- Screen display of your company logo in all media as the GREETER sponsor
- Positional display of your company logo on Working Well, Inc. website.
- 3 Seats in the sponsors section at the 2019 CEO Breakfast. (\$105 value).



Working Well Breakfast

STAR AWARDS

- Display of company logo in all media as a STAR sponsor
- Special opportunity on-stage to hand out the Star Awards at the CEO Breakfast
- Positional placement of your company logo in all printed event materials and promotional materials
- Positional display of your company logo on Working Well, Inc. website and social media
- Opportunity to provide promotional giveaway items for around 200 company leaders from the greater Tallahassee area and surrounding communities.
- 3 Seats in the sponsors section at the 2019 CEO Breakfast (\$105 value).
- Vendor table at the CEO Breakfast (\$100 value)



Working Well

Breakfast

COMMUNITY HEALTH ADVOCATE

- Display of company logo in all media as our Community Health Advocate sponsor
- Positional placement of your company logo in all printed event materials and promotional materials
- Opportunity to provide promotional giveaway items for around 200 company leaders from the greater Tallahassee area and surrounding communities.
- Positional display of your company logo on Working Well, Inc. website and social media
- 3 Seats in the sponsors section at the 2019 CEO Breakfast (\$105 value).
- Vendor table at the CEO Breakfast (\$100 value)

BEVERAGE

- Display of company logo in all media as a BEVERAGE sponsor
- Positional placement of your company logo in all printed event materials and promotional materials
- Positional display of your company logo on Working Well, Inc. website and social media
- Opportunity to provide promotional giveaway items for around 200 company leaders from the greater Tallahassee area and surrounding communities.
- 2 Seats in the sponsors section at the 2019 CEO Breakfast (\$70 value).
- Vendor table at the CEO Breakfast (\$100 value)



Working Well

Breakfast

BRONZE

- Display of company logo in all media as a BRONZE sponsor
- Positional placement of your company logo in all printed event materials and promotional materials.
- Positional display of your company logo on Working Well, Inc. website and social media
- Opportunity to provide promotional giveaway items for around 200 company leaders from the greater Tallahassee area and surrounding communities.
- Two seats in the sponsors section at the 2019 CEO Breakfast (\$70 value)
- Vendor table at the CEO Breakfast (\$100 value)