



## 2024 Corporate Cup Challenge Sponsorship Opportunities

	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Chrome Sponsor
<b>Perks of Sponsorship Level</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1500</b>	<b>\$1000</b>	<b>\$750</b>	<b>\$500</b>
Vendor table at the event with opportunity to display signage and provide promotional materials	✓	✓	✓	✓	✓	✓
Corporate logo displayed on CCC sponsor banner	✓	✓	✓	✓	✓	✓
Corporate logo included in select CCC marketing	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, Print, Billboards, etc.	All Web, Social Media, and Print	Webpage and Social Media	Webpage only
Team entries for 2024 Corporate Cup Challenge	3	2	1	1	2 Office Olympics Teams	1 Office Olympics Team
Corporate logo displayed on CCC t-shirts	✓	✓	✓	✓	✓	
Corporate signage posted at <u>one</u> specialty CCC event site (Trophies, Kids Activities, Office Olympics, Fun Run, Beer, Water, or Shuttle)	N/A	N/A	N/A	N/A	✓	
Participate in awards ceremony (event photos are well publicized!)	Corporate Cup Award	Overall Team Award	Event Leg Awards	Office Olympics		
Corporate signage posted at <u>one</u> CCC event leg (Run, Bike, Strength/Conditioning, or Rowing)	N/A	N/A	N/A	✓		
Complimentary tickets to 2025 Annual Breakfast	3	2	1			
Opportunity for corporate representative to make brief remarks at opening ceremony	✓	✓				
Exclusive prominent logo placement on event webpage as lead sponsor and at entrance of event	✓					
Participation in any TV and Radio promotions prior to the event and recognition as lead sponsor	✓					

Email Mary Barley at [marybarley50@comcast.net](mailto:marybarley50@comcast.net) with questions or to become a sponsor!